



SUMMARY FROM OCTOBER 7th BARRHAVEN BUSINESS VIDEO CONFERENCE

Dear BBIA Members,

Thank you to all businesses who joined us for our weekly Wednesday call this week. I have compiled the following summary in response to the questions and concerns raised during our discussion. We hope you will all join us for our next call. **NOTE** the change in time to **9:00 am**. Please use the following link to participate:

JOIN THE CONVERSATION:

BBIA Open Call for Businesses

Time: Wednesday, October 14th, 2020 09:00 AM

Join Zoom Meeting

<https://us02web.zoom.us/j/81354739119>

Meeting ID: 813 5473 9119

One tap mobile

+13462487799,,81354739119# US (Houston)

+16699006833,,81354739119# US (San Jose)

Find your local number: <https://us02web.zoom.us/u/kcuKl7wuJT>

SUMMARY FROM THIS WEEK'S VIDEO CALL

Digital Main Street Updates

- The issues appear to be with the complexity of the applications
- They are working on a fix

New Restrictions on the Fitness and Restaurant Industries

- Overall, businesses feel that these restrictions are putting them in a sink or swim situation.
- For some, especially in the fitness industry, they must determine how to make their businesses viable with less customers.
- For others, these restrictions are eroding customer confidence and they are seeing a significant drop off in customers.
- Overall, the mixed messaging from all levels of government is not helping businesses.
- The risk appears to be higher with personal contacts, but businesses are suffering because of it and the people having parties don't seem to care.
- Negative messaging from public health and hospitals is having a big impact.



SUMMARY FROM OCTOBER 7th BARRHAVEN BUSINESS VIDEO CONFERENCE

B2B Exchange

- Peer to peer information sharing via email
- Launching this Friday in the weekly email
- Members will be able to reach out via email with questions or looking for referrals.
- These questions will be shared with the membership and replies will be directed to the person asking the questions and b2bx@barrhavenbia.ca
- This is an extension of our pre-COVID B2Bs and NAWs (temporarily replaced with our Wednesday video calls)

Development Update – Employment

- Hampton Inn will be opening soon (Late November)
- Amazon opening early 2021
- New medical building on Fallowfield North of Strandherd (health hub)- 3 stories, 2000 sq meters
- This is amazing news as it will keep dollars in our community during the day by adding employment.

Virtual AGM

- 2020 AGM will be held virtually this year in January (mid)
- more details to come

Mental Health

- It seems that everyone is struggling and they feel that society is pitting everyone against each other
- Need to be mindful of how we look at things (be in the present and focus on what we can do/maintain)
- Link to OPH's mental health resources: <https://www.ottawapublichealth.ca/en/public-health-topics/mental-health-and-covid-19.aspx>

Upcoming Webinars

- Hootsuite - Ahead of the Curve: This is what a sophisticated enterprise social strategy looks like in 2021
 - Wednesday, October 14 at 10:00am
 - [Register Now](#)

Sincerely,

Andrea Steenbakkers
Executive Director
Barrhaven BIA
execdirector@barrhavenbia.ca