



SUMMARY FROM SEPTEMBER 23rd BARRHAVEN BUSINESS VIDEO CONFERENCE

Dear BBIA Members,

Thank you to all businesses who joined us for our call today. I have compiled the following summary in response to the questions and concerns raised during our discussion. We hope you will all join us for our next call. **NOTE** the change in time to **9:00 am**. Please use the following link to participate:

JOIN THE CONVERSATION:

BBIA Open Call for Businesses

Time: Sep 30, 2020 09:00 AM

Join Zoom Meeting

<https://us02web.zoom.us/j/81354739119>

Meeting ID: 813 5473 9119

One tap mobile

+13462487799,,81354739119# US (Houston)

+16699006833,,81354739119# US (San Jose)

Find your local number: <https://us02web.zoom.us/u/kcuKl7wuJT>

SUMMARY FROM THIS WEEK'S VIDEO CALL

Holiday Campaign

- BBIA to look at hosting a webinar about pivoting to a digital business in advance of the holiday season. A PDF could be created as a takeaway with a sort of checklist to ensure businesses are ready for the holiday season – Crystal and Mark to plan and deliver during an Open Call ASAP.
- An email will be going out ASAP with details about our holiday campaign and asking for interest.
- The focus will be on keeping residents shopping dollars in Barrhaven
- There will be a giveaway component and the BIA will be purchasing the gift cards instead of relying on donations from the businesses
- This campaign will launch mid-late October to the public

Holiday Readiness for Businesses

- As now we see a second wave and huge spike in COVID cases, businesses need to be prepared for a possible tightening on restrictions
- Get your plan in place now – implement your curbside plan, even if you don't get have requests for it yet
- Perhaps have 2 plans in place – one for business as it is running now and one for if shutdowns are implemented
- Speak to your landlord about having "Quick Pick-up Spot" installed in your parking lot



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Federal Government CECRA Program Final Extension

- No discussion as of yet at the Federal level of expanding this program – was not included in the Throne speech on Wednesday
- Andrea will follow up at the Provincial level to inquire if anything will be done

\$2500 grants for Small Businesses to build an e-commerce site

- \$2500 grant for businesses that qualify (BIA members with less than 10 employees)
- Help is available locally through Invest Ottawa to set up a Shopify site for your business
- If interested in other grants, contact our MP Chandra Arya or Andrea for direction

Sincerely,

Andrea Steenbakkens
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