



SUMMARY FROM SEPTEMBER 9th BARRHAVEN BUSINESS VIDEO CONFERENCE

Dear BBIA Members,

Thank you to all businesses who joined us for our call today. I have compiled the following summary in response to the questions and concerns raised during our discussion. We hope you will all join us for our next call. **NOTE** the change in time to **9:00 am**. Please use the following link to participate:

JOIN THE CONVERSATION:

BBIA Open Call for Businesses
Time: Sep 16, 2020 09:00 AM

Join Zoom Meeting
<https://us02web.zoom.us/j/81354739119>

Meeting ID: 813 5473 9119
One tap mobile
+13462487799,,81354739119# US (Houston)
+16699006833,,81354739119# US (San Jose)
Find your local number: <https://us02web.zoom.us/u/kcuKl7wuJT>

SUMMARY FROM THIS WEEK'S VIDEO CALL

Federal Government CECRA Program Final Extension

- Program has been extended to the end of September and will be the final extension
- Andrea to find out if there will be any type of replacement program or retroactive changes to CECRA eligibility/application guidelines
- Anticipated changes coming very soon to address gaps in various programs for small businesses

Strandherd Road Widening and Mayor Watson's Barrhaven Tour

- Mayor Watson came for a tour and visited a few businesses that will be affected by the Strandherd Widening Project over the next 3 years
- The BBIA has created a construction toolkit with graphics for businesses to use
- A website has also been created with updates on the construction project
- An email with detailed information will be sent to all in the affected corridor ASAP
- The BBIA is currently designing a temporary program which will allow businesses in this area to display a 3x3 sandwich board style sign with no permit fee, no restriction on number of days displayed in a year and they can be placed on public right of way. We are seeking input from potential participants in the program.



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\$2500 grants for Small Businesses to build an e-commerce site

- Analysts in all industries are predicting that the recent COVID-spike in online shopping and services demand is here to stay
- Locally, through Invest Ottawa, Digital Main Street (ON) is offering guidance and financial assistance for e-commerce set up for small businesses
- Detailed information can be found in the Friday's (today's) email update

50th Anniversary of BIAs in ON

- BIA week will be celebrated online next week with the 50th anniversary of BIAs coming up on September 16th. Bloor West Village BIA was created on this day in 1950!
- We will be sharing online an educational piece for residents about what a BIA is and what we do here at the Barrhaven BIA
- We will encourage all of our businesses to share it widely on Social!

Holiday Season is Coming

- All businesses should be planning for the holiday season now
- If you don't offer online sales or services, you need to quickly build up your social media presence;
 - Advertise inventory online to residents
 - Offer curbside pick-up again if you have stopped

Sincerely,

Andrea Steenbakkers
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