



SUMMARY FROM June 3rd BARRHAVEN BUSINESS VIDEO CONFERENCE

Dear BBIA Members,

Thank you to all businesses who joined us for our Week 10 call today. I have compiled the following summary in response to the questions and concerns raised during our discussion. We hope you will all join us **next** week. Please use the following link to participate:

BBIA Open Video Call for Businesses- Week 11

Time: Jun 10, 2020 10:00 AM

Join Zoom Meeting:

<https://us02web.zoom.us/j/89112281685>

Meeting ID: 891 1228 1685

One tap mobile

+13462487799,,89112281685# US (Houston)

+16699006833,,89112281685# US (San Jose)

Find your local number: <https://us02web.zoom.us/j/89112281685>

SUMMARY OF RESOURCES AND INFORMATION FROM WEEK 10 DISCUSSION TOPICS

OCECRA- Rent Abatement

If you are a tenant and have asked your landlord to apply for the program and haven't received a response or you have received notification that you need to pay rent for June 1st, talk to your neighboring businesses and consider sending an email to your MP, MPP and the Mayor on this to ask for assistance. Advocacy groups are still pushing for amendments to make the program more inclusive for all businesses. We are also asking Premier Ford to impose a moratorium on commercial leases as all current relief programs cover only April, May and June and it may be a while before some sectors are allowed to reopen.

The best resource, for both landlords and tenants, is the [CMHC website](#). The CMHC is administering the new program on behalf of the Federal government. Do I have to apply for all 3 months or can I apply for some and still qualify? What does it mean if a landlord says they will evict you? Why does my landlord require personal information? If a landlord says you need to give a year's notice, does this mean you will have to pay for a year, even if your business closes? **Please contact a lawyer before agreeing to any lease/contract changes.**

- Property owners can apply for this program until the end of August and it is retroactive for April, May and June rent.
- Tenants should contact their landlord to ensure they know about the program and that you qualify and would like for them to apply on your behalf.
- **Let your landlord know they do not need to offer this program to all tenants in order for you to qualify. Rent support is awarded on a tenant by tenant basis.**



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Canadian Business Resilience Network

The Barrhaven BIA is a member of this network through our membership with the Ottawa Board of Trade. The CBRN has a small business relief fund program. [Learn more here.](#)

CEWS (Canadian Emergency Wage Subsidy)

Members who have considered the program note that the paperwork is tedious and complicated. If you have an accountant, it is recommended that you seek their assistance with this. Those that applied and received the benefit say it is well worth the initial work to apply. [Find the information here.](#)

Reopen and Recover

Please continue to read our daily update emails and check our website for real-time updates to industry specific re-opening regulations, guidelines and specifications. We want to ensure you are prepared and ready to re-open as soon as possible!

Discussion this week included customer attitudes. Some customers have a very laissez faire attitude when it comes to being careful to respect physical distancing and PPE use in public. Some customers are very critical and will let you know how they feel about what you are or are not doing. It is good practice to post your COVID-19 protocols both on your website/social media page and in a visible spot at your place of business where you welcome customers.

Most business owners on the call would appreciate it if the Province made wearing masks in public places mandatory so that they could better enforce it in their places of business. If masks are made mandatory, it would temporarily mean that some personal care services such as chin/lip wax and facials might not be available.

Temporary Amendment to Zoning By-law for patios and pop-ups

City Council is meeting June 10th and will review and consider creating a temporary zoning by-law to allow retailers operating in privately-owned malls to expand onto parking spots or the sidewalk in front of their store and to allow tents and other retail set-ups outside of the store or office. If passed, tenants would have to seek permission from their landlord to proceed.

Here are some additional ideas:

- Make your clients feel comfortable with coming back to see you. Create a short video to demonstrate how you will be protecting your customers when they return to your place of business. Share it on your website, social media pages and email it to your client list.
- We are now offering free social media profiles (with video), so please contact us to schedule yours at marketing@barrhavenbia.ca.
- Don't delay in ordering the protective supplies that you will need. Issues are expected with supply levels, non-medical/government accessibility to some suppliers, long delays in shipping and price mark-ups. **Check out our Recovery Page featuring a Personal Protective Equipment (PPE) section with links to various suppliers as well as physical distancing signage, plexiglass shields, moveable, stand-alone hand-sanitizing stations and more!**
- Join us for our weekly Wednesday 10 am call to chat with other business owners about ideas.
- Chat and network with local business owners at our first ever virtual Networking After Work next Tuesday evening, June 9th!
- Attend our upcoming Webinar on June 11th: COVID-related Legal Advice for Calling Employees Back to Work.

Remember, you are not alone: we can all work together to get through this. Please contact us at any time, with any question, concern or idea. If you would like to be put in touch with your business neighbours during this time of social distancing, we can connect you. Please, reach out. Take good care!

Sincerely,



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