



SUMMARY FROM APRIL 22nd BARRHAVEN BUSINESS VIDEO CONFERENCE

Dear BBIA Members,

Thank you to all businesses who joined us for our Week 4 call on Wednesday. I have compiled the following summary in response to the questions and concerns raised during our discussion. We hope you will all join us next week. Please use the following link to participate:

BBIA Open Video Call for Businesses- Week 5

Time: Apr 29, 2020 10:00 AM

Join Zoom Meeting:

<https://us02web.zoom.us/j/81930403740>

Meeting ID: 819 3040 3740

One tap mobile

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Find your local number: <https://us02web.zoom.us/u/keoJ60zuGf>

SUMMARY OF RESOURCES AND INFORMATION FROM WEEK 4 DISCUSSION TOPICS

1. Back to Business: Planning for the post-COVID economy

- BIA is collaborating with our partner business organizations to plan for how businesses will reopen and what success might look like.
- If you have ideas and suggestions or ideas, please pass them on.
- Businesses need to be ready to do business: have your website up to date, be ready to start advertising.
- Continue to maintain contact with clients during this time so they are ready to do business with you when you open.
- Work on getting mentally ready to return to work: stay healthy.
- Have a closure plan and share it with your clients in case you need to close again (second wave, etc).

2. Credit card processors

- DTSM reported that Evo Payments (associated with Global Payments of Canada) are taking 10% off the top of their transactions. They are keeping it as a deposit and will continue to do so until the pandemic is over. Once business resumes to normal, clients can apply for the amount back.
- BBIA out Polly in touch with MP Arya and he has forwarded this to Federal Finance Minister.
- B-Sharp suggested using PayPal as you can accept not only cash but credit card payments.

3. CEBA (\$40K Loan)

- One business expressed concern that they had received the loan but that there was a charge to move the money and that interest would incur once it was moved. Check with your banks.

4. PPE Bulk Purchasing

- BBIA will look into bulk purchasing of PPE for our Barrhaven health care and personal service providers, or any business (as most may need some) for when stores and offices reopen to the public.

5. Food services industry webinar by Ipsos

The Path Forward: The New Foodservice Landscape

28 April 2020 1:30 pm ET, 45 Minutes



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With a special focus on the foodservice sector, our next Covid-19 *The Path Forward* webinar will help to inform your post COVID business recovery strategies.

Join Ipsos for a complimentary webinar for insights gleaned from Vantage, our annual study of Canadian Foodservice Trends. The forward-looking research observations are extracted from the Ipsos Foodservice Monitor (FSM), a syndicated program examining the Canadian market needs with market behaviour to offer its subscribers a 360 degree view of the out-of-home sourced foodservice experience.

Why is this session timely? A considerable amount has changed across all industries over the past week. Foodservice in particular has been hit hard by the current COVID-19 crisis. These actions are undoubtedly altering consumers behaviour. It will be critical for businesses to learn what is changing temporarily and which behaviours (and attitudes) might be altered more permanently. During this session we will provide an update on the impact the COVID-19 crisis has had on the Foodservice industry, in addition to providing line of sight on areas of growth in these challenging times.

From the prioritization of fresher products to demanding higher quality, authentic and global experiences, the evolving needs of Canadians are redefining the values driving change across the food and beverage industry. Learn about how you can implement and leverage these changes.

During this session, we discuss areas that are essential to surviving and moreover, thriving in foodservice today. We speak to the nature of permissible indulgence and the true state of hot topics such as digital delivery, plant-based foods and the impact of cannabis. Are these truly changing forces in our industry or just hype? We have the Canadian data to validate this for you.

[Register Today](#)

6. Rent Abatement Update

- Last week, the Prime Minister announced that they are working with the Provinces to develop a rent support program for small businesses that will apply to April (retroactive), May and June rent. We are watching this closely and will communicate the details of this program as soon as they are available.

Remember, you are not alone: we can all work together to get through this. Please contact us at any time, with any question, concern or idea. If you would like to be put in touch with your business neighbours during this time of social distancing, we can connect you. Please, reach out.

Sincerely,

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