

Community Leadership Award

Judging Rubric

Purpose:

The Community Leadership Award recognizes an individual from a Barrhaven BIA member business that has demonstrated an outstanding commitment to strengthening the Barrhaven community through charitable giving, fundraising, volunteerism, advocacy, partnerships, and community engagement. This award celebrates business leaders who lead by example and make a meaningful, lasting difference in the lives of others.

Scoring Scale

SCORE	DESCRIPTION
5 - Exceptional	Outstanding achievement that significantly exceeds expectations and demonstrates exceptional community leadership.
4 - Strong	Above-average performance with clear, meaningful contributions and strong community involvement.
3 - Good	Meets expectations with consistent and positive community engagement.
2 - Developing	Some community involvement demonstrated, but impact or commitment is limited
1 - Limited	Minimal evidence provided or does not meet the award criteria

Judging Summary/Score Sheet

Criteria	Weight	Score (1-5)	Weighted Score
Commitment to Community Leadership	25%		X 5 =
Community Impact	30%		X 6 =
Volunteerism & Charitable Impact	20%		X 4 =
Collaboration & Community Impact	15%		X 3 =
Inspiration & Leadership	10%		X 2 =
TOTAL			/100

Scoring Guide

COMMITMENT TO COMMUNITY LEADERSHIP (25%)

Evaluates the individual's overall dedication to giving back and supporting the Barrhaven community.

Consider:

- Demonstrated commitment to community service
- Community-focused values and culture
- Long-term involvement versus one-time initiatives
- Leadership in addressing community needs

SCORE	DESCRIPTION
5	Demonstrates an exceptional, long-standing commitment to community leadership that embedded in the organization's culture and operations by the individual
4	Strong, ongoing commitment with multiple meaningful initiatives
3	Consistent community involvement with positive contributions
2	Some involvement, but limited in scope or duration
1	Little or no demonstrated commitment to community leadership

COMMUNITY IMPACT (30%)

Evaluates the measurable and meaningful difference the individual has made through their business in the Barrhaven community.

Consider:

- Positive outcomes for individuals and organizations
- Community reach and significance
- Long-term or sustainable impact
- Evidence of measurable results
- Testimonials or community recognition

SCORE	DESCRIPTION
5	Exceptional and measurable impact with lasting benefits to the Barrhaven community. Strong evidence clearly demonstrates meaningful outcomes
4	Significant positive impact supported by measurable results or compelling examples
3	Positive impact with evidence of meaningful community benefit
2	Limited or localized impact with minimal supporting evidence
1	Little evidence of meaningful community impact

VOLUNTEERISM & CHARITABLE INVOLVEMENT (20%)

Evaluates the individual's contributions through volunteerism, fundraising, sponsorships, and charitable initiatives.

Consider:

- Individual's volunteerism
- Financial or in-kind donations
- Fundraising initiatives
- Support of local charities and non-profits
- Time and resources dedicated to community causes

SCORE	DESCRIPTION
5	Demonstrates exceptional leadership through sustained volunteerism and charitable contributions that significantly benefit the community

4	Strong and consistent involvement in charitable initiatives and volunteer efforts
3	Regular participation in volunteerism or charitable activities
2	Occasional involvement with limited scope
1	Minimal or no demonstrated charitable or volunteer involvement

COLLABORATION & COMMUNITY ENGAGEMENT (15%)

Evaluates how effectively the individual works with others to strengthen the community.

Consider:

- Partnerships with community organizations
- Collaboration with other Barrhaven businesses
- Participation in community events
- Building relationships within the community
- Encouraging employee or customer engagement

SCORE	DESCRIPTION
5	Exceptional collaboration that builds strong partnerships and significantly enhances community engagement
4	Strong collaborative efforts with meaningful community participation
3	Positive community engagement through partnerships and events
2	Limited collaboration or engagement activities
1	Little evidence of community collaboration

INSPIRATION & LEADERSHIP (10%)

Evaluates how the individual inspires others to contribute to the community and demonstrates leadership beyond their organization.

Consider:

- Leading by example
- Encouraging others to volunteer or give back
- Mentorship and advocacy

- Promoting civic pride
- Creating a culture of service

SCORE	DESCRIPTION
5	Serves as an outstanding role model that inspires others and demonstrates exceptional community leadership
4	Clearly demonstrates leadership and motivates others to become involved
3	Positive leadership demonstrated through community participation
2	Some leadership shown but limited influence
1	Little evidence of inspiring or leader others

JUDGE COMMENTS

Comments