



YOUR SUCCESS GUIDE

Restaurants, Cafes, & Food Services

How the BBIA Helps You

- Restaurant promotion through BBIA social media
- Destination marketing
- Grand opening and ribbon-cutting support
- Festivals and signature community events
- Patio and special event advocacy
- Networking with neighbouring businesses
- Advocacy on operational issues affecting restaurants
- Safety initiatives

Current Priorities

- Dining promotions
- Evening economy
- Festivals
- Live music
- Community events
- Supporting stronger daytime visitation

Make the Most of Your Membership

- Invite us to menu launches
- Share seasonal specials
- Participate in festivals and events
- Host networking events
- Collaborate with neighbouring businesses

Helping Fill More Tables

Restaurants are the heart of great communities. The BBIA works to make Barrhaven a destination where residents choose to dine, celebrate, and gather while supporting the businesses that create those experiences.

What We Heard from Restaurants

Restaurants and cafés told us that festivals, signature community events, and social media promotion are among the most valuable ways to attract new customers. Many also identified changing daytime traffic patterns and operational challenges as important issues requiring continued advocacy.