



MEMBER GUIDE



barrhavenbia.ca



Welcome to the **BARRHAVEN BIA**

Whether you're a new business owner or thinking about joining our vibrant district, we are delighted to welcome you. Barrhaven is home to almost 110,000 people and the Southern gateway to Canada's Capital, the City of Ottawa. At the BIA our mission is to empower Barrhaven businesses through support, promotion, and advocacy, driving prosperity and fostering growth.

The Barrhaven Business Improvement Area was created by the City of Ottawa in 2006 to help all local businesses succeed by establishing Barrhaven as Ottawa's premier shopping, business, and entertainment destination.

Membership in the BBIA is automatic. ALL commercial taxpaying businesses and property owners in the Barrhaven area belong to the BBIA. Home-based businesses are also eligible to join.

HAVE QUESTIONS ABOUT THE BARRHAVEN BIA?
CONNECT WITH US VIA EMAIL

EXECDIRECTOR@BARRHAVENBIA.CA

MANDATE, VISION, & VALUES

MANDATE

The Barrhaven Business Improvement Area (BBIA) is dedicated to enhancing the economic vitality and cultural vibrancy of Barrhaven, Ottawa's thriving suburban community. Through collaborative initiatives and community engagement, the BIA strives to create a welcoming and dynamic environment for residents, visitors, and businesses alike.

VISION

The Barrhaven BIA is a dynamic force driving business success through innovative resources, impactful services and strong advocacy.

VALUES

- ~ Build trust with honesty and integrity
- ~ Motivate others through forward-thinking leadership
- ~ Encourage teamwork and collaboration
- ~ Ensure accountability through openness and transparency
- ~ Make a difference with thoughtful and deliberate decisions

For more information, check out our [2025-2030 Strategic Plan](#).



MEMBERSHIP HAS ITS PERKS

Being a member of the Barrhaven BIA comes with exclusive advantages that contribute to the success of your business and our vibrant community. Explore them below and discover how being a BIA member opens doors to growth and connection.



MARKETING

Barrhaven BIA members are automatically included in our business directory.

Through daily social media activities, the BBIA promotes our businesses extensively and provides updates to over 12k followers.

Let us use our reach to help promote your business!



NETWORKING

The Barrhaven BIA offers many opportunities throughout the year for businesses to connect and collaborate with one another as well as key stakeholders. From smaller networking cafés to large signature events, there is something for everyone.

Check out our [Member Events](#) page for more details!



RESOURCES

Our weekly email newsletter to businesses features curated content to keep you up to date on everything the BBIA has going on along with important government and private sector updates and opportunities. [Join our mailing list](#) if you are not already receiving our emails.

Our website is also constantly being updated with tools and resources for businesses. We are always listening for ways to provide you with the information you are looking for.

MEMBERSHIP HAS ITS PERKS



ADVOCACY

The Barrhaven BIA serves as a **unified and collaborative business voice** to all levels of government. We prepare letters and submissions, conduct research and reports, and actively participate in public consultations with elected officials and city staff.

From shaping the vision for **Barrhaven Downtown** to contributing to development planning and citywide initiatives, we ensure that the needs of local businesses are clearly heard.

Our goal is simple: to support your business as part of a **premier destination** that is well-connected, thriving, and positioned for long-term growth within the City of Ottawa.

The BBIA also creates opportunities for local business leaders to be recognized as **thought leaders** and advocates, strengthening our collective influence on policies and decisions that impact the community.



CREATING A DESTINATION

To bring an added level of beauty and vibrancy to the community, the Barrhaven BIA has invested in a variety of place making features and beautification projects such as 8' hearts, traffic control box wraps, banners, extensive signage, and holiday lights.



Check out barrhavenbia.ca/member-benefits for more information on how we can help you and your business thrive in Barrhaven.

CONTACT US

We would love to hear from you!

Our Barrhaven BIA staff are here to support you and your business.

Andrea Steenbakkers - **Executive Director**
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Crystal Logan - **Marketing & Social Media Assistant**
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TAG US ON SOCIAL MEDIA

Did you know that the Barrhaven BIA has over 12k followers on [Facebook](#) and [Instagram](#)? Take advantage of our reach!

- ~Tag us using @barrhavenbia so that we can share your post
- ~Make us a collaborator on Instagram content
- ~[Email](#) us with content that we can post directly on your behalf



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