



PIROUETTE RHYTHMIC GYMNASTICS CLUB

For Partners and Sponsors

Contact:
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(613) 981-7742

WE ARE PIROUETTE RGC!

- Not-for-profit sports organization
- Rhythmic and Aesthetic Group Gymnastics Club established in 1996 by Eva Sokol
- Based in Barrhaven, ON since 2005
- Programs Offered: Recreational, Pre-Competitive, Competitive (Interclub, Provincial, National levels), Gymnastics For All & Aesthetic Group Gymnastics
- Proud members of Gymnastics Ontario and the Canadian Aesthetic Group Gymnastics Federation
- NCCP Trained and Certified coaches
- 136 Recreational gymnasts, 7 Pre-Competitive gymnasts, and 35 Competitive gymnasts in the 2023-2024 season



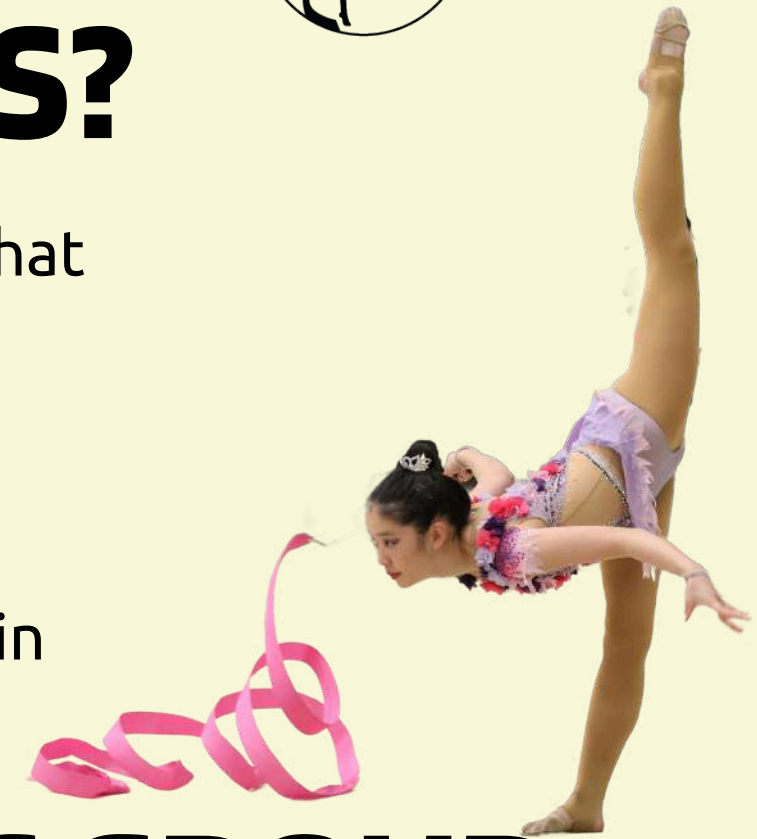
Check out our website:





WHAT IS RHYTHMIC GYMNASTICS?

- Predominately female gymnastics discipline created in the USSR in the 1940s that was quickly spread across the world
- Olympic Sport since 1984 in Barcelona
- Gymnasts use hand held apparatus (Ropes, Hoops, Balls, Ribbons & Clubs) to perform routines on the carpet to music. Routines can be done individually or in groups



WHAT IS AESTHETIC GROUP GYMNASTICS (AGG)?

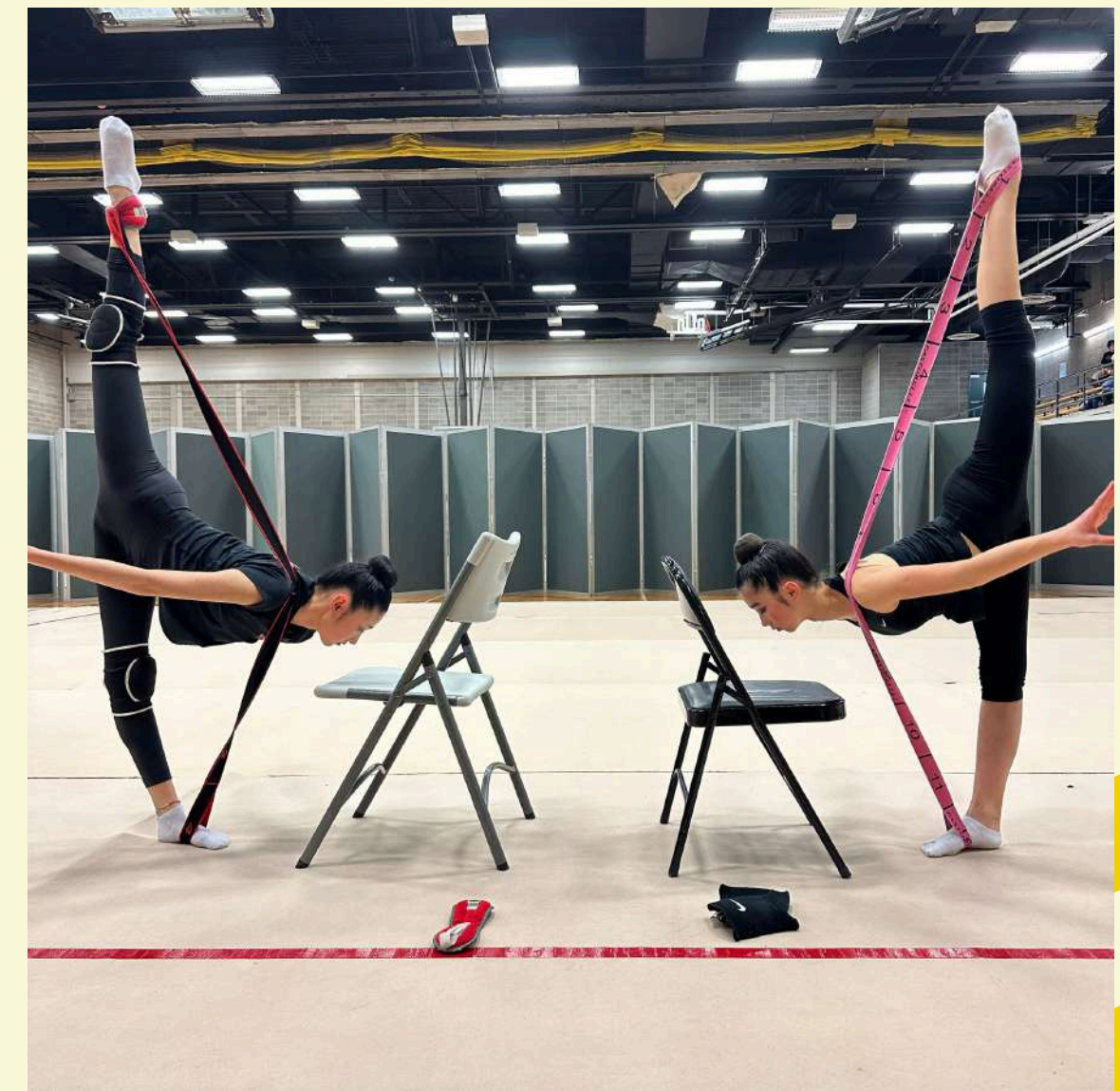
- AGG originated in Finland as a branch of women's gymnastics and has gained popularity in many countries
- The International Federation of Aesthetic Group Gymnastics was established in 2003 and has since held World Championships annually
- Unlike in rhythmic gymnastics, AGG has an emphasis on big and continuous body movements, all routines are done without apparatus in groups of 4-10 gymnasts





CHALLENGES AND LIMITATIONS OF OUR SPORT

- Space requirements: 13x13m carpet, 8m or higher ceiling height
- Technical requirements of this sport demonstrate the need for long training hours (3-4h per practice for competitive programs)
- Limited carpet and equipment storage space
- Lack of public awareness for Rhythmic Gymnastics



PARTICIPATION AND INVOLVEMENT



- Team Canada participation at multiple World Gymnaestrada's (Berlin 1995, Lisbon 2003, Dornbirn 2007, Helsinki 2015, Amsterdam 2023)
- International Training Camp 2024 (Brno, Czech Republic)
- National level competitions:
 - Canadian Championships 2023
 - Elite Canada 2024
 - Elite Ontario 2023 & 2024
 - Eastern Regional Championships 2017, 2019, 2022, 2023 & 2024
- Members of the Barrhaven BIA
- Facebook and Instagram accounts reach an average of 5000+ views per month

PIROUETTE COMPETITIONS AND EVENTS

Provincial Qualifier 2023 (320 participants, 700 spectators)

Pirouette Invitational 2024 (250 participants, 500 spectators)

Pirouette Invitational 2025 (350 participants projected, 800 spectators)

Annual Holiday Show (150 participants, 300 spectators)

Annual Year End Show (150 participants, 300 spectators)



SPONSORSHIP/PARTNER PACKAGES

General Name Partner (1x)*	\$50,000 +
General Partner*	\$10,000-50,000
Main Partner*	\$2,500-10,000
Marketing Partner	\$200-2,500

* = Sponsorship will be active for one year upon signing the agreement

GENERAL NAME PARTNER

\$50,000 +

- We will adopt your company name as our own “[Your Company Name] Rhythmic Gymnastics Club” with light up sign located at the entrance to our facility
- Competition with your company name “[Your Company Name] Cup” Competition with minimum of 300 participants from Canadian provinces and possible International participation
- Banners at our competitions, events and training facility
- Company logo embroidered to competitive jackets
- Company logo on all club’s marketing materials including Facebook & Instagram posts, flyers, posters, sharing and reposting social media posts
- Performance at your company’s event
- Provide a certificate of appreciation

GENERAL PARTNER

\$10,000-\$50,000

- Banners at our competitions, events and training facility
- Company logo embroidered to competitive jackets
- Company mentioned in event-related emails and newsletters
- Company logo at all club's marketing materials related to events such as competitions and shows, including Facebook & Instagram posts, flyers, posters, sharing and reposting social media posts
- Performance at your company's event
- Provide a certificate of appreciation

MAIN PARTNER

\$2,500-\$10,000

- Banners at our competitions, events and training facility
- Company mentioned in event-related emails and newsletters
- Sharing and reposting social media posts
- Booth at our events and competitions
- Provide a certificate of appreciation

MARKETING PARTNER

\$200-\$2,500

- Banners at our competitions & events
- Dedicated social media post for sponsoring our event
- Company mentioned in event-related emails and newsletters
- Provide a certificate of appreciation

HOW DOES YOUR PARTNERSHIP HELP OUR CLUB?

- Creates a stable place for young athletes to grow and develop in sport
- Helps retain qualified coaches and full-time staff
- Helps off-set costs of training facilities without the need of raising tuition fees dramatically
- Allow us to host competitions that benefit all clubs across Eastern Ontario



PIROUETTE
RHYTHMIC GYMNASTICS CLUB

OFFICERS AND FACULTY

President - Kathryn Craswell-Leclair

Treasurer - Marina Davydova

Secretary - Lynn Wei

Members at Large - Beatrix Lee

Head Coach - Vendula Seary

Competitive Coaches - Kaitlyn Klepsch, Cassidy Klepsch, Itzel Yesenia Martinez Nunez

Recreational Coaches - Emily Lazebnik, Alina Zheng, Claire Yu, Angelina Geng, Yuna Kang, Sophie Liu, Megan Jia, Ellen Li



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THANK YOU!

WE APPRECIATE YOU SUPPORTING OUR GYMNASTICS CLUB

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