



# Tulipathon 2025 Sponsorships

Sunday, May 25, 2:30 – 4:30 PM

Commissioners Park (across from Dows Lake), 500 Carling Ave.

## About Tulipathon

Every year, Multifaith Housing Initiative (MHI) hosts Tulipathon, a 3KM walkathon fundraiser at Commissioners Park. MHI's 80+ faith group members, their congregations, and the general public are invited to walk among the tulips and raise money in support of the 1,500+ tenants living in MHI communities. The event features welcome speeches from community and faith leaders and government officials, and a lively post-walkathon reception. This year, MHI is also featuring a family fun zone and a musical guest. Proceeds from the event support MHI's subsidies program, which provides over \$400,000 annually to give residents some extra help with rent.

Tulipathon is MHI's signature event, and it is an inspiration to see the different faith groups, organizations, families, and individuals that come together each year to raise money for safe, permanent, and affordable housing for those who need it most.

## MHI at a Glance

- 9 Affordable Housing Communities (Barrhaven, Centretown, Vanier, Gloucester, Blackburn Hamlet and Orleans)
- 1,500+ Residents
- 20+ Diverse Programs and Services Offered to Families and Individuals
- \$400,000 Provided Annually in Tenant Rent Subsidies
- 80+ Members of Multiple Faith Group Communities (Catholic, United, Anglican, Presbyterian, Jewish, Muslim, Baha'i)
- MHI Social Media Channels have a combined 2,940 subscribers, and the mailing list has over 2,000 subscribers



MHI's fundraising period for Tulipathon runs from April 1st to June 31st, 2025.



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**\$1,000**

## Community Champion

- Logo on all event promotions
- Social media posts
- Logo & website link on MHI site
- Mention in 2026 MHI Report & AGM
- Framed Thank You
- Invitation to MHI's Seasonal BBQ & National Housing Day event

**\$2,000**

## Entertainment Sponsor\*

- Musical guest presented by your company
- Option to introduce musical guest at event

**\$2,500**

## Reception Sponsor\*

- Reception area presented by your company
- Photo op of presentation ceremony with your team & MHI staff
- Option to set up a self-provided booth

**\$2,500**

## Family Fun-Zone Sponsor\*

- Fun-zone area presented by your company
- Photo op of presentation ceremony with your team & MHI staff
- Option to set up a self-provided booth

*\*All packages include Community Champion benefits, plus additional assets listed under each package.*



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**\$5,000**

## Presenting Sponsor\*

- “Presented by” recognition on promotional material & at event
- Optional interview for marketing video on affordable housing
- Photo op of presentation ceremony with your team & MHI staff
- Promotion in MHI’s 9 communities & to 1,500 residents
- Speaking opportunity at event (2-3 minutes)
- Option to set up a self-provided booth

*Interested but need a custom option? MHI will tailor a sponsorship package to fit your company’s needs.*

All sponsorship packages can be purchased by contacting MHI’s Fundraising Team:

**Sheldon Leong, Director of Fund Development**  
fund.development@multifaithhousing.ca  
(613) 686-1825 x 312

**Ella Matheson, Fund Development Coordinator**  
fund.coordinator@multifaithhousing.ca  
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